

WHAT SIMPLY SAFE CONNECT DOES FOR YOUR CENTRE

Give educators their why back. Raise the standard our children deserve.

WA-FIRST INDUSTRY FOUNDER · LEANN

I'm **Leann** — a Western Australian early-childhood industry founder, and Simply Safe Group is built here in WA. This started where every honest idea in this sector starts: on the floor. Watching brilliant educators burn out from broken systems. Watching directors drown in compliance instead of leading their team. Watching parents lose trust because no one ever has time to tell the full story. I built Simply Safe Connect to fix that — one connected operating system, designed by someone who has lived it, hired locally, and built for WA centres first.

TWO PHASES · CONNECT FIRST · GO ONLY WHEN CONNECT IS PROVEN

PHASE 1 · Simply Safe Connect™ · active now

The connected operating system for your centre. Sign-in, ratios, observations, incidents, medications, compliance, parent communication, director dashboard — all in one place. **This is the only focus right now.** It must be running at its absolute best in real WA centres before we move to phase two.

PHASE 2 · Simply Safe Go™ · only when funded and Connect is proven

A future, non-GPS excursion safety system — wearables and high-visibility shirts that keep groups safe without tracking children. **This will only begin when funding is secured AND Simply Safe Connect is running at its best** in live centres. Not before. One thing done properly, then the next.

PHASE 1 · SIMPLY SAFE CONNECT™ · WHAT IT DOES FOR YOU

One system. Time given back. Trust by design.

FOR THE EDUCATOR

- Incidents logged in 90 seconds, not 20 minutes.
- Observations auto-drafted to EYLF — you approve with one tap.
- No after-hours admin. The reason you fell in love with the job — back.
- Less screen time. More floor time.

FOR THE DIRECTOR

- Live ratio pressure on one screen — see it before it breaches.
- Audit-ready any day of the week.
- Casual permissions auto-expire — nothing slips.
- Calmer compliance. Quieter Sundays.

FOR THE PARENT

- Just-enough information — not surveillance.
- The story of their child's day, told properly.
- Trust, by design — not by marketing.
- Privacy first — always.

My passion. My mission.

Give educators back the reason we all fell in love with this job. Raise the standard of safety our children deserve. Make WA the state that leads the way — every job in the build, hired locally.

PHASE 1 · WHAT I HAVE BUILT · THE FULL CONNECT SYSTEM

Nine modules. One connected core.

Not another app on top of five others. One operating system where every module talks to the next — so educators stop re-typing, directors stop chasing, and nothing falls through the cracks.

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| 01 | Sign-in & attendance | Children, educators, casuals — one tap, ratios update live. |
| 02 | Live ratios | Room-level pressure visible before it becomes a breach. |
| 03 | Observations | AI drafts EYLF-aligned notes. Educator approves. Done. |
| 04 | Incidents | 90-second logging. Photo, witness, action — one flow. |
| 05 | Medications | Authorisations, doses, double-sign — fully tracked. |
| 06 | Compliance | Audit-ready every day. No scramble before assessment. |
| 07 | Parent communication | Curated story of the day. Just-enough info. |
| 08 | Director dashboard | Centre Pulse — ratios, incidents, wellbeing, one view. |
| 09 | WA-based human support | Real people, local time zone. Not an offshore chatbot. |

Educators get their why back.
Directors get their nights back.
Children get the standard of safety they deserve.
And every job stays in WA.