

Founding Pilot Centre — 12-week WA Pilot

Between Hearts & Minds Golden Bay (“the Centre”), represented by Gemma Strauss, and Simply Safe Group™ (“Simply”), represented by Leann Wise-Proto, Founder.

Why Hearts & Minds

Leann worked on the floor at Hearts & Minds Golden Bay for three years. The principles, calm leadership and educator-first culture she experienced under Gemma’s direction directly shaped Simply Safe Connect™. This pilot honours that origin.

Scope

- Simply Safe Connect™ deployed across nominated rooms at Hearts & Minds Golden Bay.
- 12-week pilot. No money exchanged. No long-term commitment.
- Educators, room leaders and director have full role-based access.
- Privacy-first: no live child tracking, no camera feeds, scoped roles, append-only audit.

Success measures

- Educator time off the floor for admin (target: reduced by 30%+).
- Educator-reported wellbeing & presence (weekly self check-in).
- Director operational clarity (Centre Pulse review — weekly).
- Compliance & audit readiness (NQS / EYLF linkage at source).

What Hearts & Minds receives

- Recognition as Founding Pilot Centre — the first in Western Australia.
- Founder-tier pricing locked for the life of the centre’s use.
- Direct, written input into the product roadmap.
- Privacy promise terms locked in writing at pilot start.
- Clean exit at any time, no conditions.

Non-binding

This Letter of Intent records mutual interest only. It is not a contract and creates no financial or legal obligation. A short pilot agreement will follow if both parties wish to proceed.

Hearts & Minds Golden Bay

Gemma Strauss · Director

Simply Safe Group™

Leann Wise-Proto · Founder

Signature: _____

Signature: _____

Date: _____

Date: _____

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· Hearts & Minds Golden Bay